

ALCOTT DUBE

UX/UI - PRODUCT DESIGNER

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I am a multidisciplinary Product Designer focused on helping brands build products that work. I specialize in bridging the gap between business objectives and user needs through scalable design systems and high-fidelity execution. Whether building from 0-to-1 or refining legacy infrastructure, I take full ownership of the end-to-end journey to create polished, functional platforms that drive measurable growth.

PROJECT HIGHLIGHTS

1. GraduIn | EdTech PWA 2.0

Architected a modular design system for a centralized educational portal, achieving a 70% reduction in user application friction.

2. Momentum Metropolitan Africa | Investment Portal

Led the design of an internal investment and insurance management portal, coordinating a cross-functional team of 8 designers and developers.

3. AmTrust Realty | Manhattan 3D Visualization

Transformed raw geospatial building data into high-fidelity investor-ready 3D marketing assets for Class A commercial real estate.

4. GIMS x Horizon | Real-Time Bidding Infrastructure

Designed a secure, zero-latency auction portal for high-stakes property bidding for renowned French artist GIMS and Horizon.

5. Grant Thornton | Financial Admin Portal

Created the internal financial administration portal UX/UI for the South Africa branch, focusing on complex data security.

PROFESSIONAL EXPERIENCE

Product Design & Strategy Lead

INDEPENDENT PRACTICE (GLOBAL)

April 2018 – Present

Serving as the primary design force for startups, building 0-to-1 products and design systems that allow teams to iterate with speed and absolute visual consistency.

UI/UX Designer (Consultant)

FALCORP TECHNOLOGIES

2022

Partnered with the CEO to lead design across key enterprise clients including Momentum Metropolitan and Grant Thornton, simplifying data-heavy financial and insurance tools.

MY APPROACH

- Evidence-based design
- Human-centered logic
- System-wide consistency
- Iterative prototyping
- Mobile-first delivery
- User-led validation
- Frictionless workflows

WHO I AM

- Self-motivated & disciplined
- Strong interpersonal communicator
- Proactive problem solver
- Direct & honest collaborator
- Highly adaptable to fast timelines

TOOLS I USE

- Figma (Primary)
- Adobe Creative Suite
- Adobe Animate (2D)
- n8n Automation
- HTML/CSS/JS Logic
- Linear / Notion / Jira

CORE EXPERTISE

- 0-to-1 Product Execution
- SaaS Architecture
- AI & Agentic Flows
- Design Tokens
- UX Auditing

LOCATION & TIME

- South Africa (GMT+2)
- Full Remote Availability

Full Stack Design & Development

ALCOTT WEBSITE

Jan 2017 – Dec 2021

Managed end-to-end creative and technical workflows, establishing the foundation for my transition from graphic design to complex UI architecture.

Junior Web UI Designer

TEA AND COFFEE STUDIO (SOUTH AFRICA)

2016

Responsible for planning, mockups, and documentation. I utilized Photoshop, Illustrator, and Adobe Animate under high-level mentorship.

EDUCATION

BSC IN COMPUTER SCIENCE (PART-TIME)

Regenesys Education | In Progress (2028)

SYSTEMS SOFTWARE

CTU Training Solutions | 2016

INFORMATION TECHNOLOGY

Richfield | 2018

